



Job Title - Account Executive

Location - emarsys Turkey

Duration - Full Time

emarsys, eMarketing Systems, are Europe's fastest growing provider of Email and Social Marketing Services with offices in London, Vienna, Berlin, Munich, Zurich, Paris, Hong Kong and Beijing and we are expanding our operations in Turkey as part of our next exciting phase of development.

More than 800 companies worldwide use emarsys solutions with leading Turkish businesses including Gittigidiyor, Markafoni, Kariyer.net, Mekanist.net and Grupanya alongside global brands such as eBay, Siemens, Canon, Vodafone and Coca Cola sending more than 3 billion messages every month using **emarsys** technology.

As part of its rapid expansion programme **emarsys** is now looking for additional talent to drive its growth forward. As an Account Executive with **emarsys** Turkey, you will work within a young, dynamic Client Services team managing a variety of Turkish clients ranging from well knowing brands to small innovative businesses. Strong account management is vital to the continued success of **emarsys**, which brings opportunities for Account Executives to learn from industry experts and progress with a leader in Turkish digital marketing.

Responsibilities:

- The full account management life cycle (setup, custom implementation and on-going development) of email campaigns using our digital marketing platforms.
- Management of customer relationships and day to day support.
- In-depth analysis of email marketing activity and performance as well as suggestions for account development.
- Presentation and training of email marketing software to existing customers.
- Making sure tasks are completed on time and to clients satisfaction.
- Training customers on the product.
- Excellent communication skills in Turkish and English

Desired Skills & Experience

- Experience with Email Marketing or Online Marketing experience (agency or client side).
- E-Marketing Know-how
- A hard working, results driven individual.

What we offer:

- Generous reward package with commission
- Laptop, mobile and personal expenses
- Opportunity to travel to London and Vienna for training and development
- Ability to quickly progress based upon performance